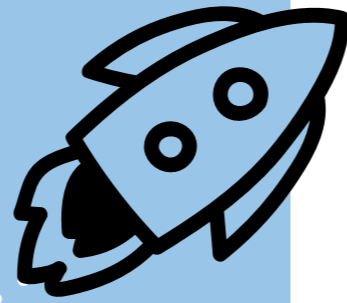


With Chris Hirst

No Bullsh*t Leadership



Forget everything you've ever been taught about leadership: the need to be a tough boss, snake oil 'shortcuts' to success and tired cliches about 'leading from the front'. It's bullsh*t.

The truth is when developing leadership skills, there is no secret formula or set path to follow. From those who manage one person to heads of entire departments, everyday leaders are all around us and good leadership can unlock the potential in us all.

This is the straightforward, uncomplicated belief set out by Chris Hirst in his best-selling book, No Bullsh*t Leadership. AAR has partnered with Chris to adapt the book into an e-learning programme with online classrooms, specifically designed to create more everyday leaders.

At AAR, we are not seeing enough emerging leaders coming through and it is such a competitive advantage to invest in them. This course is for anyone with influence over outcomes - be that people, projects or business. They should see themselves as leaders.

Alongside Chris, Vonnie Alexander (AAR Consultant, Executive Coach) will deliver the course, bringing a powerful combination of theory and practice, ensuring every delegate leaves with real-world tools to take into their everyday work and life, straightaway.

The course comprises eight modules that each focus on a different aspect of No Bullsh*t Leadership. Everything from building brilliant teams, the importance of decision-making, culture as a leader's superpower and much, much more. The modules have been crafted to not only get to the core of this uncomplicated leadership philosophy, but to also provide all participants with the practical everyday skills required to develop their personal leadership. Whether you manage one person, an entire business or want to empower your team to lead, this course is focused on creating the kind of everyday leaders that every organisation is crying out for.

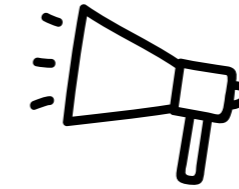


As a tangible commitment to creating more everyday leaders, AAR will be giving one free place away for every two sold in partnership with the incredible MAMA Youth Project. The MAMA Youth Project recruits, trains and nurtures young people between 18- 25 years of age from under-represented groups or with limited educational or employment opportunities.



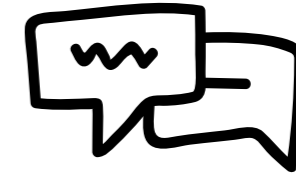
100% Online

Flexible learning with 8 on-demand lessons to fit around you.



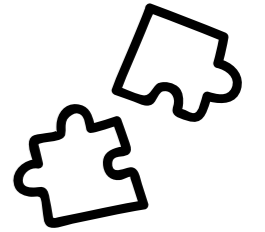
Guest Speakers

In each module, a special guest speaker will share their unique experiences.



Live Q&A

Opportunities to ask Chris & Vonnie your questions live.



Networking

Share the experience with with alumni and fellow delegates in the online classroom.

What others have said about the book that inspired our course:

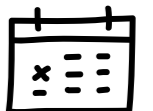
A punchy, plainly written guide, offering a readable and enlightened view of what leaders do and how they should do it

Financial Times

A brilliant set of leadership tools that will help you succeed, whatever your goal

Sir Clive Woodward

Launching June 2023



No Bullsh*t Leadership's first cohort launches in June 2023.

Register your interest now for early bird discounts.

Email us today at elarning@aargroup.co.uk.