

# AAR Agency seminar programme

## Future-proofing your career

**Presenter:** Jenny Williams, Executive Coach

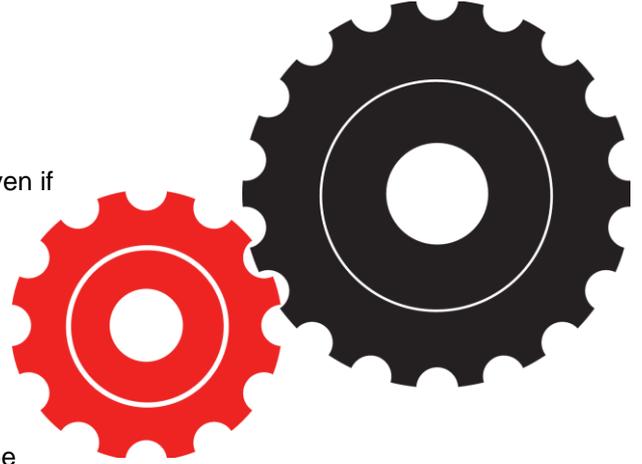
**Wednesday 18<sup>th</sup> May 2016**

2 Sessions:

9.30am to 12.30pm (registration 9.15am)

2.00pm to 5.00pm (registration 1.45pm)

Nobody can care about your career as much as you can. And, even if you are lucky enough to have the most supportive manager in the world, this still holds true. So what can you do to care more about your career and enable you to reach your potential? And how can you do this in an ever-changing, choice-filled world? Is the answer to keep moving and seeking... or could it be something different? Whether you love your job or mildly tolerate it, it can be helpful to consider what you need to do to be successful, both in your current role and the next. In this session we will explore how to maximise your career today and be prepared for the future world of work.



### Seminar overview

To make the best choices for you, you need to understand the dynamics at play in the workplace today and the trends that will shape things tomorrow. You will gain an understanding of the different mindsets and how they impact your experience, specifically the Millennial (those under 33 years old) mindset and the mindset of the non-Millennial (those over 33, who are often the group influencing your next job opportunities). What are the key drivers and motivations of each group? We will take these insights and future-proof them by exploring the key trends that are shaping the world of work tomorrow to help you create a plan that will help you in your current role, your current company and what you can do in the future.

### Benefits

- **The creation of a career plan for the short term and the long term**
- **Understanding how to maximise the opportunity in your current role and company**
- **Learning how to flex your style (particularly with senior management) to have greater impact and ultimately success**
- **Identifying areas for mastery and how to develop a plan to deepen your learning**
- **Identifying the must-have conversations for today to future-proof your career**
- **Knowing how to maximise the potential of a mentor**

### Who should attend?

This seminar is aimed at millennials, so anyone under the age of 33 who wants to learn how to maximise and reach their potential, now and in the future.

### About the presenter



**Jenny Williams** is a highly experienced coach and behavioural expert specialising in the marketing, creative and media industries. She spent 17 years working client side rising to the position of Global Campaign Director at Nokia before retraining as an executive coach and behavioural expert. Jenny is qualified as a ICF Coach, NLP Master Practitioner and Enneagram Practitioner. Working with L'Oreal, Healthwatch, Cambridge University, Engine, Mindshare and Haygarth, the combination of her commercial and coaching experience means she understands the challenges people working in industry face. Put simply, she gets it.



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**This seminar will be held at:** IPA, 44 Belgrave Square, London SW1X 8QS